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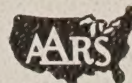


©

"And to you, and all Americans who dedicate themselves with us to the making of an abiding peace, I say:

"The only limit to our realization of tomorrow will be our doubts of today. Let us move forward with strong and active faith."

—From the last prepared speech of FRANKLIN DELANO ROOSEVELT



New Rose PEACE • Plant Pat. 591 • \$2.50 each

PARAMOUNT *Roses* Fall 1945

PARAMOUNT NURSERIES • A. & A. D. Vanderkraats, Props. • WEST GROVE, PA.

Paramount ROSES

Roses are very scarce again over the whole country. Not only have growers been unable to increase their crops, due to the scarcity of skilled budders, but the demand for plants for Memorial Gardens is expected to be very heavy. This will cut considerably into the supply available for individuals.

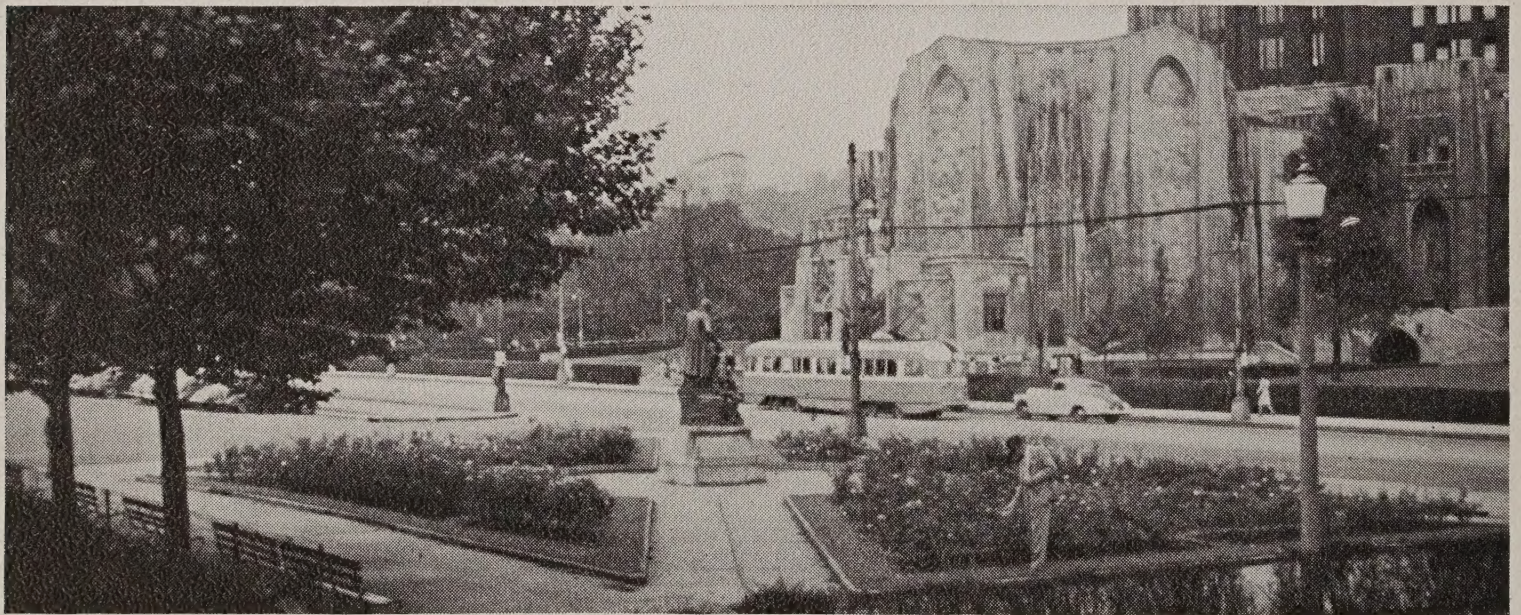
So we urge you to order early, preferably in the fall, if you wish to avoid disappointment in the selection of varieties, if not in quantity.

Try some of the newer kinds. They may be slightly higher in price than the old-timers, but most of them represent great progress in Rose breeding.



Statue of Stephen C. Foster and "Old Black Joe" in the center of the Rose-Garden in Pittsburgh, Pa.

The gentleman to the left of the statue is P. Mark Parthemore, Sales Manager of the J. Horace McFarland Company at Harrisburg, Pa., who has just arrived from "His Old Kentucky Tavern."



Section of Stephen C. Foster Rose-Garden at entrance to Schenley Park, in Civic Center, Pittsburgh, Pa.

PARAMOUNT NURSERIES

A. & A. D. VANDERKRAATS, Props.
WEST GROVE · PENNA.

Near Jennersville in Chester County, Penna.

Phone: West Grove 2711

Living Memorials

"The value of planning living memorials to the nation's heroes has been recognized in the minds of our people since World War I. Avenues and parks have been beautified in their honor by many civic-minded individuals and organizations. The end of the present conflict will mark the beginning of a new era in memorial creation, which, if properly organized and administered, will result in worthwhile memorials of lasting beauty."

—Taken from *Living Memorials*, published by The American Association of Nurserymen.

Rose-gardens will be one of the most important forms which a memorial may take. In fact, all memorials may incorporate Rose-gardens in their plans. A nation-wide and concerted effort is being made by many organizations to have these living memorials truly appropriate and beautiful.

Many splendid municipal and public Rose-gardens have been established in the past, to the unending joy of the residents and the lasting beautification of the communities. Some of the most famous in our immediate vicinity are pictured on these two pages.

Thousands of Paramount Roses have found their way into these gardens, where they are maintaining their good reputation.



Harrisburg, Pa., Breeze Hill Rose-Garden



Hershey, Pa., Rose-Garden



Reading, Pa., Municipal Rose-Garden



Section of Rose-Garden, Cobb's Corner, Pittsburgh, Pa. Mr. Hugh L. Cobb is Rosarian of the Men's Garden Club of Pittsburgh and Counsellor of The American Rose Society.

PARAMOUNT ROSES ARE GUARANTEED TO GROW AND BE TRUE TO NAME



MME. CHIANG KAI-SHEK
Pat. pending. \$2.00 each

These
5 ROSES

*Latest
 Novelties*

FOR

\$7.50

DELIVERY FREE

**GRANDE DUCHESSE
 CHARLOTTE**

*Pat. pending.
 \$1.50 each*



**WHEN TO PLANT
 ROSES**

Proper planting time in the fall is from November 1 until freezing weather; in the spring, from early March, when the ground opens up until April 30. Order early to insure your desired selection, and plant early each season for real Rose success.



LOWELL THOMAS. *Pat. No. 595.* \$2.00 each



© **MARY MARGARET McBRIDE.** *Pat. No. 537*
\$1.50 each



© **HORACE McFARLAND**
Pat. pending. \$2.00 each

HYBRID TEA ROSES

The Newer Varieties

Novelty Roses are priced individually, but substantial reductions may be had **IF ORDERED IN GROUPS OF THREE OR MORE OF ONE VARIETY.**


\$1.00 kinds are 3 for \$2.50

\$1.25 kinds are 3 for \$3.15

\$2.50 kinds are 3 for \$6.25


\$1.50 kinds are 3 for \$3.75


\$2.00 kinds are 3 for \$5.00

 This symbol indicates that the variety has received an award for excellence from The All-America Selections, a nation-wide organization for testing and scoring all new varieties before they are introduced to the public. The novelties that we offer represent the best of all new Roses that have been introduced during the past decade.

ANGELS MATEU. *Orange-rose.* Large, full-petaled flowers of splendid form. Foliage dark green and leathery. Erect grower. Fragrance of ripe blackberries. A great favorite among connoisseurs, because of its lovely shade. *Pat. No. 174.* \$1.25 each


BETTER TIMES. *Cerise-red;* double and very fragrant. Upright grower, none too vigorous but fairly hardy. Very active bloomer with superb flowers for cutting, especially in the fall. Rated the best greenhouse variety ever introduced; splendid outside too, if nursed along a little. *Pat. No. 23.* \$1.25 each

CALIFORNIA. Glorious shade of *ruddy orange* toned with saffron-yellow, outside of  petals overlaid with Saturn rose. Long-pointed buds open to flowers of enormous size, 5 to 6 inches across. Exceptionally vigorous, with healthy, glossy green foliage. One of the finest recent introductions. *Pat. No. 449.* See color illustration on page 9. \$1.50 each

CHARLOTTE ARMSTRONG. Rich *carmine* to spectrum-red buds open to blooms of  deep cerise. Long, slender buds on long stems. Vigorous, free-branching grower with handsome foliage. Blooms in great quantities, usually one flower to each stem. The American Rose Society puts it in the "must" class. In color on page 8. *Pat. No. 455.* \$1.50 each


COUNTESS VANDAL. Long-pointed buds open to full, perfect, fragrant blooms, richly adorned in *copper and salmon*, suffused with soft yellow. Vigorous, upright grower that blooms unceasingly. The best of the "salmon" group. *Pat. No. 38.* \$1.25 each

CRIMSON GLORY. Deep, velvety *crimson.* Rich in color, perfect in form, and delightfully fragrant. Thrifty grower of spreading habit and a free bloomer. Rated the best red and the most popular Rose of any color. Shown in color on page 8. *Pat. No. 105.* \$1.50 each


DICKSONS RED. Glowing *scarlet-red.* Large,  beautifully formed, high-centered flower on long stems, with rich fragrance. Unfading color, best in the fall. A grand exhibition type. *Pat. No. 376.* \$1.25 each


ECLIPSE. Long, stream-lined bud of rich *golden yellow.* Vigorous, upright grower producing mildly fragrant flowers on long stems. Unusual, handsome and distinctive. The leader of all yellows. A most prolific bloomer and our favorite Rose. Illustrated in color on page 8. *Pat. No. 172.* \$1.25 each

GOOD NEWS. *Peach-pink.* changing to silvery pink in the open bloom. Full, perfectly formed, tea-scented flowers. Vigorous, bushy and altogether an excellent grower and constant bloomer. A truly door-yard Rose. In color on page 9. *Pat. No. 426.* \$1.50 each


GRANDE DUCHESSE CHARLOTTE. A  grand new shade of *red.* Chestnut color in bud-form, opening to firm-petaled blooms of begonia-rose. Some call it tomato-red. Buds are long-pointed, on long stems. Flower is large, double, long-lasting, and unfading. Foliage is large, glossy, dark green. The bush is very vigorous, upright and bushy. Carnation fragrance. Shown in color on page 4. *Pat. pending.* \$1.50 each

HECTOR DEANE. *Strawberry-pink* from crimson buds, diffused with orange. Tall, vigorous grower and very floriferous. Intense old-rose perfume. *Pat. No. 361.* \$1.25 each

HORACE McFARLAND. *Buff-salmon color.*  A sturdy and upright grower with large leathery foliage. Large, high-centered buds develop into immense, full flowers on erect stems. Free bloomer even in summer. Spicily scented. A splendid new Rose of distinctive color. Named in honor of the eminent rosarian from Harrisburg, Pa. In color on page 5. *Pat. pending.* \$2.00 each

LOWELL THOMAS. Rich *lemon-chrome-yellow.*  High-cupped center in bud form develops into large flower on strong, erect stem. Vigorous grower with handsome foliage. Slight tea fragrance. Very decorative. Named for the popular news broadcaster. In color on page 5. *Pat. No. 595.* \$2.00 each

McGREDY'S SUNSET. *Saffron-yellow* blushed with delicate orange. Beautiful buds, full shapely flowers, sweetly fragrant. Most vigorous plant and prolific bloomer. *Pat. No. 317.* \$1.25 each

MARY MARGARET McBRIDE. Gorgeous  deep *coral-pink*, suffused with gold at base. Long-pointed buds open to large, exquisite high-centered blooms, on long stems. Vigorous, hardy grower and generous bloomer, of exhibition type. Luxuriant, smooth, leathery, deep green foliage. Alluring fragrance. Appears in color on page 5. *Pat. No. 537.* \$1.50 each

PARAMOUNT ROSES ARE GUARANTEED TO GROW AND BE TRUE TO NAME

MIRANDY. *Gorgeous chrysanthemum-red.* Big, ovoid buds, often long-pointed, are deep, rich dark red with black shadings. Full flowers of beautiful form are long-lasting and have a wonderful fragrance. Plant is strong, free-branching, with heavy stems and is a grand producer. Shown in color on back cover. *Pat. No. 632.* \$2.00 each

MME. CHIANG KAI-SHEK. *Pale yellow.* Giant, perfectly formed buds and magnificent blooms on long, straight stems. Tall, upright grower and free producer. Spicy lemon fragrance. In color on page 4. *Pat. pending.* \$2.00 each

MME. COCHET-COCHET. *Coppery pink.* Beautiful form, exquisite coloring and sweetly fragrant. Splendid grower, free-flowering, and one of the best of all Roses. It is illustrated in color on page 12. *Pat. No. 129.* \$1.25 each

MME. HENRI GUILLOT. *Deep watermelon-pink,* heavily veiled with reddish orange, all artistically blended into a vivid picture. Long, tapering buds open to large camellia-shaped flowers with rich fragrance. A really excellent Rose with magnificent blooms. *Pat. No. 337.* \$1.50 each

NARZISSE. *Maize-yellow.* Lovely buds and fine full flowers of great size, slightly scented. Vigorous and erect grower with leathery foliage. An exhibition type with its handsome buds on long stems. A real aristocrat. *Pat. pending.* \$1.50 each

PEDRALBES. Rich yellow buds open to creamy white blooms of large size, with yellow center. Profuse and constant bloomer. Spreading type of growth. Flowers come in clusters on long, graceful stems, with slight fragrance. A great Rose. Shown in color on page 9. \$1.25 each

PEACE. Sensational new Rose. Buds open yellow, with edges picoted cerise; glorious 5-inch blooms of firm, alabaster-white, each petal edged with pink that deepens as the flower slowly opens. Very double, showing a center heart of tawny yellow. The individual petals are large and of great substance. The large exhibition blooms are borne singly on strong, straight stems. The plant is supremely strong and vigorous, with superb foliage. This great new Rose appropriately heralds the dawn of Peace. In color on front cover. *Pat. No. 591* \$2.50 each

SIGNORA. Long, brownish orange bud that opens to mandarin-orange and salmon. Bloom is double and very fragrant. *Pat. No. 201.* \$1.25 each

STERLING. Beautiful pink. The big, long-pointed bud of brilliant deep pink, with yellow at base, opens into a large bloom, lasting when cut; fragrant. *Pat. No. 21.* \$1.25 each

TEXAS CENTENNIAL. Bright vermilion-red. Long-pointed buds of perfect form that open into large, richly fragrant blooms on long stems ideal for cutting. Color and substance are marvelous in the fall. Unusually vigorous, with an abundance of healthy foliage. *Pat. No. 162.* \$1.25 each

THE CHIEF. *Flame color,* ranging from coral to orange. Large, pointed bud. Very large, full flower on long stem. Dark green foliage. Vigorous grower of branching habit and free bloomer. Rich, fruity fragrance. *Pat. No. 456.* \$1.50 each

WHITE BRIARCLIFF. *Pure white.* Fine form ideal for cutting; deliciously fragrant. Vigorous and bushy plant. An early and prolific producer. *Pat. No. 108.* \$1.25 each

Harrisburg Municipal Rose Garden





CRIMSON GLORY
Pat. No. 105. \$1.50 each



© **ECLIPSE.** *Pat. No. 172. \$1.25 each*

PARAMOUNT
Special Offer
6 ROSES
 for **\$7.00**

*These Six
 will give
 a Riot of*



**CHARLOTTE
 ARMSTRONG**
*Pat. No. 455
 \$1.50 each*

AMOUNT

Color Set

ROSES

7.00 delivery free

These Six Roses
will give you
a Riot of Color



©

GOOD NEWS

Pat. No. 426

\$1.50 each



CALIFORNIA

Pat. No. 449

\$1.50 each



©

PEDRALBES. \$1.25 each

We recommend membership in The American Rose Society to all Rose-lovers. Write Dr. R. C. Allen, Secretary, Box 687, Harrisburg, Penna.

MARLOTTE
STRONG
Pat. No. 455
\$1.50 each

HYBRID TEA ROSES

Standard Kinds

Prices of all Standard Kinds \$1 each; \$10.80 per doz.

In any combination desired • Delivery Free

Due to our reduced plantings of the past several years, caused by the labor shortage, we have, been compelled to eliminate many old varieties of years' standing. In reducing the list, we have tried to retain only the superior and most satisfactory kinds, as well as those most popular and most successfully grown.

This list, therefore, represents the best of all standard kinds. They have all passed the test of time, and are highly esteemed generally. All are highly rated by the best experts. You cannot go wrong on any of them.

Ami Quinard. *Blackish maroon*, opening into semi-double flowers of rich velvety red, with blackish luster—brilliant and unfading; has old-time fragrance. Strong, upright grower and fine producer.

Autumn. Radiant *burnt-orange*. Exquisitely formed buds, richly colored, open to moderately fragrant flowers that are a rainbow of colors—red, orange, yellow and pink. Upright grower, very vigorous, with large, leathery foliage. Active bloomer.

Betty Uprichard. Two-tone—*salmon and carmine*. A very free and steady bloomer and unusually vigorous grower. Buds are long-pointed, on a good, heavy stem. Sweetly fragrant. Flowers unfurl with one petal tucked back like a cocked hat.

Christopher Stone. *Scarlet-crimson*—a brilliant, clear color superb in the fall. Long-pointed bud opens into large flower of truly sparkling color, with Damask fragrance. A most active and flashy performer, highly rated and much beloved. Illustrated in color on page 13.

Condesa de Sastago. Rich *yellow* buds unfold into copper-color blooms, with yellow on the reverse; fully double, with alluring raspberry fragrance. Exceptionally vigorous and supremely bushy in growth. A foolproof Rose if there ever was one.

Daylight. *Peach color*. Large, double, fragrant flowers on strong plants with bronzy foliage. Heavy producer.

Editor McFarland. *Deep pink* that does not fade. Large flowers of excellent form on long stems; long lasting when cut and slightly fragrant. Plant is unusually vigorous and always active.

Etoile de Hollande. Brilliant *dark red*. Perfect buds; large, double flowers on long stems, and truly fragrant. Plant is vigorous, always growing and continuously in bloom. Stems almost thornless and foliage healthy.

Frau Karl Druschki. The White American Beauty. *Snow-white* blooms of immense size, fully double and of perfect form. Extremely hardy and vigorous. Good for exhibitions.

Girona. Multicolored—*Turkey-red and golden yellow*. Full, double flowers of beautiful form; rich attar-of-rose fragrance. Free bloomer on tall, sturdy plant.

Golden Sastago. *Buttercup-yellow*. Exceptionally strong grower and very free bloomer. Very full flower, richly fragrant. Bushy and heavily foliaged.

Joanna Hill. *Creamy yellow*. A typical florists' Rose that does well outside. Long buds open to full, long-stemmed, perfect blooms with moderate fragrance. Upright grower that provides many fine flowers for cutting.

Kaiserin Auguste Viktoria. *Cream-white*, with greenish tint in the center. Large and perfectly formed blooms, fully double, on long stems, and richly fragrant. Truly majestic and the best white of all. Constant bloomer and healthy grower.

Lady Ashtown. Clear, warm unfading *rose-pink*, with yellow glow at base of petals. Long-pointed buds and brilliant flowers, slightly scented. Very vigorous and unusually active, bushy in habit. One of the finest and most reliable pinks.

Margaret McGredy. *Orange-scarlet*. Very large, long-pointed buds and beautiful double flowers, slightly scented. Extremely vigorous grower with healthy, glossy foliage. A tireless worker and wonderful bedding type. Truly Floribunda.

McGredy's Scarlet. Velvety brilliant *scarlet*. A stout grower, bearing large flowers of excellent form on long stems. Liberal producer with tough constitution. A very satisfactory Rose.

McGredy's Yellow. *Canary-yellow* of elegant form, still beautiful in open flower. Vigorous in growth, free blooming, with healthy, glossy foliage. A fine Rose that does not fade. Illustrated in color on page 12.

Mme. Jules Bouche. *White*. A well-known and popular Rose. Bushy, vigorous grower producing many long-pointed, mildly fragrant flowers on long stems. Has perfect growing habit. The most continuous-blooming white Rose and generally satisfactory in all respects.

Mrs. E. P. Thom. *Clear yellow* of uniform color. Vigorous, upright in growth with abundance of foliage and splendid plant habit. Full, double flower, sweetly scented, produced on long stems ideal for cutting.

Mrs. P. S. du Pont. *Golden yellow*—a rich deep color that does not fade. Long-pointed buds and flowers of medium size that come in great profusion; spicy fragrance. Plant is a low grower but stoutly built, with abundance of foliage and is a prolific bloomer. The best all-round yellow garden Rose. Actually Floribunda.

PARAMOUNT ROSES ARE GUARANTEED TO GROW AND BE TRUE TO NAME



You have a standing invitation to come to see the splendid condition of the plants in our fields, when traveling conditions permit. Seeing our Roses in bloom will help you to choose the varieties you want.

H Y B R I D T E A R O S E S

Standard Kinds

Pink Dawn. Deep *pink* with orange at the base. Blooms of good form; sweetly fragrant. A vigorous grower, upright in habit. Long-lasting cut-flowers.

Pink Pearl. Light, clear *pink*, with the fragrance and form of the old Columbia. Very double flowers, in the old-time style, freely produced. Strong, vigorous plant.

Poinsettia. Rich *scarlet*, color even and distinct. Beautifully shaped buds and large, brilliant blooms, slightly fragrant. Tall, healthy grower, profuse bloomer. A very fine Rose. See color illustration on page 12.

President Herbert Hoover. Yellow, orange and *scarlet* in a luscious blend of color. Large, glorious blooms come on long, strong stems that make each flower a real bouquet; richly fragrant. Exceptionally vigorous bush that breaks freely and is a very free bloomer. Fine in the fall.

President Macia. Long-pointed buds of rich *carmine-pink*, inside of petals flesh-pink. Strong grower with abundance of leathery foliage. The flowers are large, quite fragrant, on long stems fine for cutting. Shown in color on page 12.

Radiance. The most dependable Rose in America—the standard for all others. Brilliant *carmine-salmon* with reverse rose-color. Its thrifty habit of growth and rugged character reach perfection. The most popular and most successfully grown variety in the country.

Red Radiance. Clear, *genuine red*. The counterpart of Radiance and its inseparable companion in the garden. Has all the dependable and admirable qualities of Pink Radiance, but has a richer color.

Roslyn. Golden yellow with reverse orange. A cut-flower type that does exceedingly well outside. Bud of excellent form; large bloom of unfading color, slightly fragrant. An active bloomer with a compact, vigorous bush.

Sister Therese. “The Little Flower.” Golden yellow; bud touched with orange-carmine. Exquisite, long-pointed bud, making a fine, fragrant cut-flower. Vigorous, active grower of spreading habit, and a very free bloomer.

Snowbird. Pure white. An ideal bedding Rose. Blooms of perfect form, full-petaled, very large and deliciously fragrant. Healthy foliage. The handiwork of the late Secretary of the American Rose Society, R. Marion Hatton, and a splendid memorial to him.

Souv. de Claudius Pernet. Pure yellow—sunflower-yellow. Large, full flowers of rich, unfading color; very mild scent. A florist’s Rose that is still very popular in the garden. Plant upright, vigorous and very free flowering.

Talisman. Beautiful mixture of *golden yellow, orange and scarlet*, varied in every bloom. Richly colored buds on long stems, fine for cutting, especially in the fall; very fragrant. Upright, vigorous grower and constant bloomer. Most widely known Rose.

Prices of all Standard Kinds: \$1.00 each; \$10.80 per doz. In any combination desired • Delivery Free

PARAMOUNT ROSES ARE GUARANTEED TO GROW AND BE TRUE TO NAME

PARAMOUNT

Favorite Dozen



MME. COCHET-COCHET

Pat. No. 129

\$1.25 each

As traveling conditions improve, we hope that our friends and customers will come to visit our Rose fields more often. You are always welcome. "Seeing is believing"—and also is the best way to choose your favorite varieties.



McGREDY'S YELLOW

\$1.00 each




POINSETTIA

\$1.00 each



**PRESIDENT
MACIA**

\$1.00 each



A New and
Sensational
FLORIBUNDA

Floradora

Pat. Pending

\$1.50 each; 3 for \$3.75

DELIVERY FREE



**12
ROSES
for \$10.00**

DELIVERY FREE

Christopher Stone. Scarlet-crimson.
Condesa de Sastago. Copper color and
yellow.
Girona. Turkey-red and yellow.
Golden Sastago. Buttercup-yellow.
Kaiserin Auguste Viktoria. Cream-
white.
McGredy's Scarlet. Brilliant scarlet.
McGredy's Yellow. Canary-yellow.
Mme. Cochet-Cochet. Coppery pink.
Mrs. P. S. du Pont. Golden yellow.
Poinsettia. Rich scarlet.
President Macia. Carmine-pink.
Texas Centennial. Vermilion-red.

**5 shown
in color**

CHRISTOPHER STONE, \$1.00 each

Floribundas

LARGE-FLOWERING BEDDING ROSES

A. Grille. *Lively scarlet-crimson.* Large-flowered, semi-double blooms come in clusters all summer. Bushy, vigorous grower with dark green foliage. 2 feet tall. *Pat. No. 475.* \$1.25 each; 3 for \$3.15

Betty Prior. *Bright red buds open to single flowers of shell-pink, giving glorious two-tone effect, resembling pink dogwood.* Prolific bloomer. Grows to 3 feet. Outstanding. *Pat. No. 340.* \$1.25 each; 3 for \$3.15

Donald Prior. *Brilliant scarlet.* Large semi-double flowers borne in great profusion. Very spectacular. Sturdy and vigorous, reaching 3 feet. Makes beautiful combination with Betty Prior. *Pat. No. 377.* \$1.25 each; 3 for \$3.15

Floradora. *Dazzling bright cinnabar color with shades of scarlet.* A spectacular show especially in mass planting. Buds are exquisitely formed, produced in profusion on a neat, symmetrical bush. Foliage glossy olive-green. Grows to height of 2½ feet. In color on page 13. *Pat. pending.* \$1.50 each; 3 for \$3.75

Gruss an Aachen. *Yellow, pink and rose.* Ideal bedding Rose. Low, heavily foliated bush, about 20 inches in height. A constant mass of blooms. Flowers are large, full, double and good for cutting. \$1 each; 3 for \$2.70

Permanent Wave. A strong-growing *cochineal-red* bedding Rose. Petals are peculiarly waved, which gives an unusually novel appearance to the clusters of large flowers, hence its name. A perfect hedge-plant with height of 2½ feet. *Pat. No. 107.* \$1.25 each; 3 for \$3.15

Pink Gruss an Aachen. Similar in habit to Gruss an Aachen but it has a rich *salmon-pink* color, which gives it more life and makes it more attractive. Grows to about 20 inches. \$1 each; 3 for \$2.70

Pinocchio. Lovely *salmon-pink*, flushed with gold. Beautiful flowers come in sprays, splendid for corsages or bouquets. Free-branching, continuous and prolific bloomer with dark green foliage. Fruity fragrance. Height 2 feet. In color on back cover. *Pat. No. 484.* \$1.25 each; 3 for \$3.15

Red Ripples. Scintillating *red.* Magnificent in mass planting. Flowers have wavy petals. Tall grower—about 2½ feet. *Pat. pending.* \$1.25 each; 3 for \$3.15

Summer Snow. *Pure white,* very double blooms; sweetly fragrant. Profuse bloomer. About 20 inches tall. *Pat. No. 416.* \$1.25 each; 3 for \$3.15

World's Fair. Velvety *crimson-scarlet.* Large clusters of rich red cover the bush continuously. Big double flowers. Healthy, vigorous and prolific. Grows 2½ to 3 feet. Makes a spectacular show. *Pat. No. 362.* \$1.25 each; 3 for \$3.15



Regular and thorough spraying is an important factor in growing good Paramount Roses.

PARAMOUNT ROSES ARE GUARANTEED TO GROW AND BE TRUE TO NAME

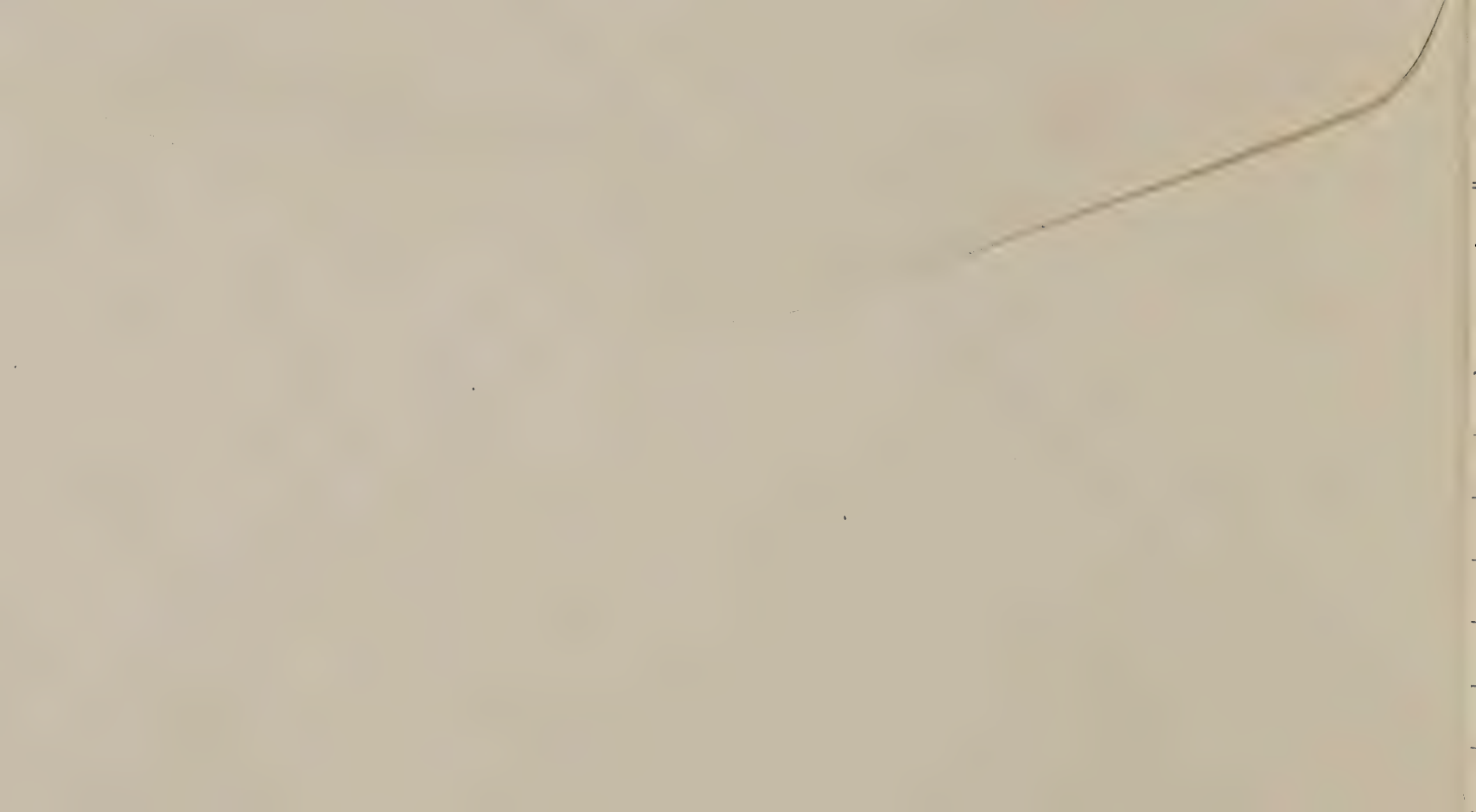
From _____

PLACE
STAMP
HERE

PARAMOUNT NURSERIES

A. & A. D. VANDERKRAATS, *Props.*

WEST GROVE, PENNA.



PARAMOUNT NURSERIES

WEST GROVE, PENNA.

[illegible]

Hardy Climbing ROSES

The spectacular show produced by even one Climbing Rose makes this class especially desirable for every home. If you have only a few feet of ground space you can have a Climber by supplying support for it to grow upon. Climbers can be trained on fences, pillars, or against the side of a house or garage. We offer here the hardiest kinds, which will grow with little protection. By all means have a Climbing Rose in your garden; and if you have one we guarantee you will want more.



Blaze. The everblooming Paul's Scarlet. Bright scarlet color that holds well. Blooms in masses. *Pat. No. 10*

\$1.50 each; 3 for \$3.75

Climbing American Beauty. *Crimson.* Large, Fragrant flowers of fine form, borne in clusters. Blooms early in the season.

\$1 each; 3 for \$2.70

Climbing Summer Snow. Clear, sparkling white. Large, generous clusters of double, good-sized flowers. Blooms during the summer, too. Medium grower, making a fine pillar Rose. A bushy grower and abundant producer. *Pat. No. 400.*

\$1.50 each; 3 for \$3.75

Doubloons. A radiant yellow Climber with large, compact, double blooms coming in clusters; spicy fragrance. Vigorous grower with long, heavy canes. Noted for hardiness. Beautiful foliage of dark, velvety green. Blooms in midseason and tends to rebloom later. *Pat. No. 152.*

\$1.50 each; 3 for \$3.75

King Midas. Golden yellow. Vigorous and fast grower with large double flowers, slightly fragrant. Dark green, leathery foliage. An early bloomer. *Pat. No. 586.*

\$1.50 each; 3 for \$3.75

Paul's Scarlet Climber. Brilliant scarlet. The flowers are large and beautifully formed, coming in clusters, making a vivid splash of color that holds clear and true. The blooms come on long stems, making good cut-flowers. Medium grower. ideal for pillars. Blooms in midseason.

\$1 each; 3 for \$2.70

Torch. Brilliant orange-scarlet. Flowers are Poly-antha-like, coming in generous clusters on long, strong canes, making it a perfect pillar Rose. A strong, heavily foliaged grower, and a prolific bloomer, sometimes repeating in the fall.

\$1.25 each; 3 for \$3.15

HOW TO PLANT ROSES

Rose-beds should be prepared well in advance of the arrival of the plants.

Roses require sun, at least half of the day. Protection from strong winds is also desirable. The beds should be placed where the soil is naturally well drained, or drainage should be provided. The soil should be good garden loam. If it is poor, remove the top 8 to 10 inches, spade up the bottom, mixing in some good manure, and replace the top portion with good top-soil, letting it settle well before planting.

The Roses should be planted about 12 to 15 inches apart each way, varying the distance somewhat, depending on the vigor and spread of the varieties selected.

All Roses should be planted as soon as received. But the bundles can usually be kept intact for a week, if kept in a cool, dark place. If delayed in planting for more than one week, remove the plants from the bundles, and hill them in carefully in a shady and moist place, until wanted.

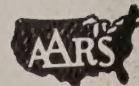
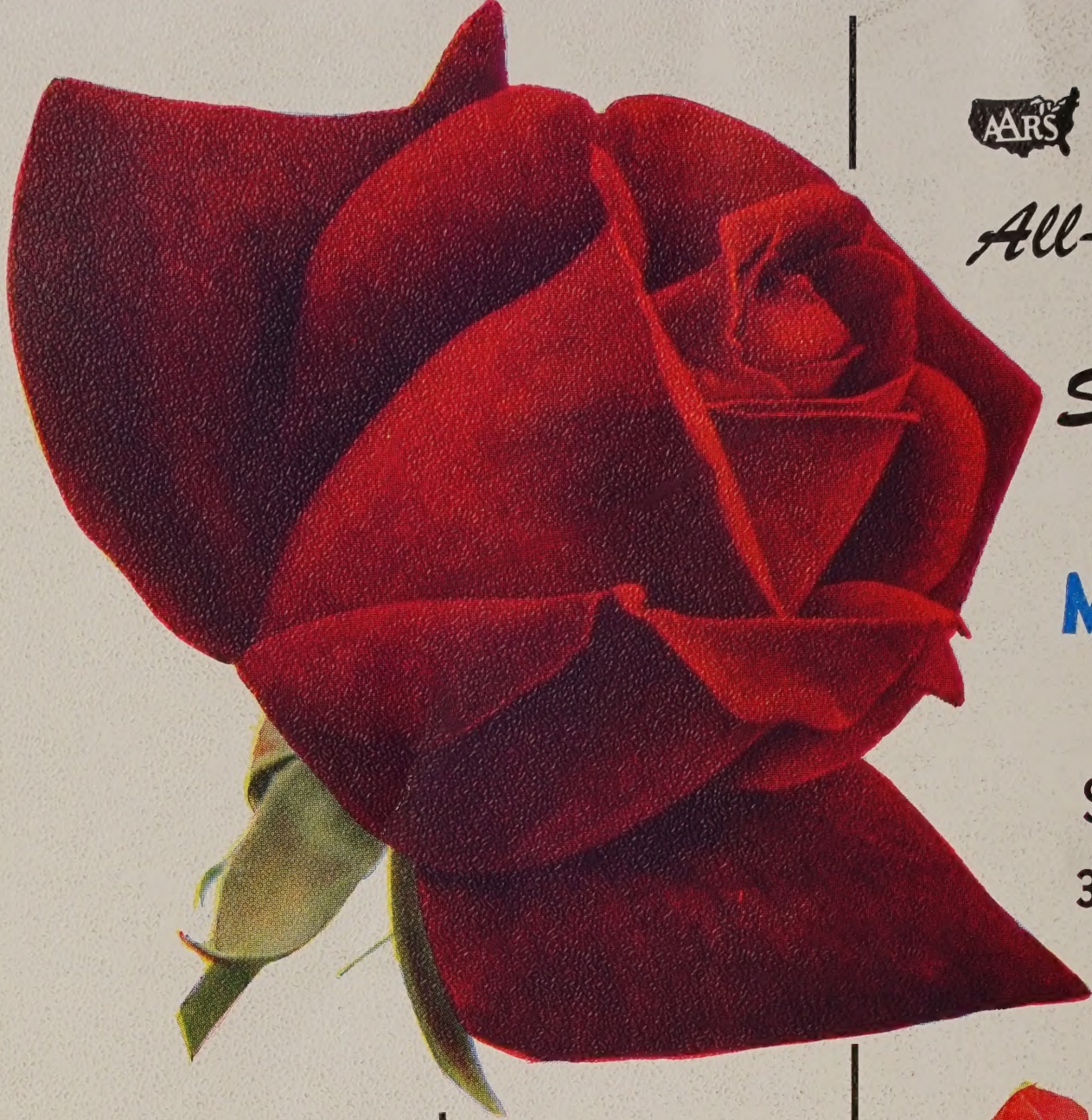
When planting in the fall, no pruning is necessary, but cutting back to 6 to 8 inches can do no harm. Immediately after planting, hill the soil around each plant for at least 6 inches.

In planting in the spring, trim the branches back to 4 to 5 inches. If planting late in the spring, when it is warm, and it often is after the middle of April, hill the soil up slightly and keep the plants shaded from the sun for several weeks; water well each day.

Full planting directions are sent with each shipment, and one should read them carefully before proceeding with the job.

The best spray for Roses is TRI-OGEN, a complete insect spray and fungicide. It stimulates plant-growth and is harmless to foliage or blooms. It is convenient, easy and pleasant to use and is triple acting. It can be purchased at most seed stores or in any garden department of general stores. If you cannot secure it locally, please write to us and we will secure it for you.

PARAMOUNT ROSES ARE GUARANTEED TO GROW AND BE TRUE TO NAME



*All-America
Rose
Selections*

MIRANDY

Pat. No. 632

\$2.00 each
3 for \$5.00

PINOCCHIO

Pat. No. 484

*The Finest
Floribunda*

\$1.25 each
3 for \$3.15



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